

Checkpoint #4 - Prototype 2

THIS IS A GROUP DOCUMENT. GROUP LEADERS SHARE THEIR COPY WITH THE GROUP AND ALL MEMBERS CONTRIBUTE TO THE DOCUMENT! You need to fill it out entirely and follow the instructions provided.

Overview

Team Roles Breakdown

Car Team

Marketing Team

DQ: How can we innovate vehicle design solutions to win a race?	total	Score
<u>1.Begin the process of designing:</u> Videos T-shirts vehicle wraps Jumpsuit/costume (Gravity Games) Sponsorships	40	
<u>2.Marketing teams show evidence of initial product ideas</u> and refine for production (include links to social media sites, blogs, etc)	25	
<u>3.Use photos & video to show how you are building and troubleshooting</u> prototype #1 and show evidence of creative design solutions (Also provide evidence of any <u>research</u> and <u>mentor feedback</u>)	25	
Total points: 90 [Marketing: 65; Car: 25]		

Marketing designs

Please paste photos or digital designs of the following items below.

T-shirts / other print media

Vehicle Wrap

Jumpsuit / Costume

[Back to Overview](#)

Checkpoint #4 - Prototype 2

Marketing Evidence

Please paste links to any of the following items:

Marketing Channel	Link
Social media platforms	
Website	
Printed material designs	
Video / photos	
Other: (please specify)	

Further Research

Provide evidence of any NEW research you have done during this phase in the table below.

Group member	Title of Source	Website or source (Author, Publisher, & Date)	Objective Summary of Source <ul style="list-style-type: none">- Design element- Major details that support design element- Author's credibility	How does this source help you with revisions and/or connections?

Checkpoint #4 - Prototype 2

Mentor Feedback

What did you learn from the mentor feedback? How did your mentor help you understand your project? What questions do you still have?

Mentor's Name	Area of Specialty	Contact Info
Reflection questions		
Advice they gave you		

Video / photos of your car build process

Please paste any photos and provide links to videos of your car build process so far. This can include material collection, repair, welding, etc. Please write a short caption for each photo to describe it.

CONGRATULATIONS! YOU HAVE COMPLETED CHECKPOINT #4!

[Back to Overview](#)